

Elite Teams Call© on Simple Leverage Worldwide™ Follow-Along Guide©

Our primary goal for the weekly conference calls

To provide prospects with enough information about Elite Teams©™ and Simple Leverage Worldwide™ combined with what they learn on the 24/7 sizzle call, the 24/7 conference call, & Introduction Video that they would rarely, if ever, have any questions left to ask!

Our format for the weekly conference calls

- #1 - We'll first cover the basics of Simple Leverage Worldwide™
- #2 - We'll then cover the benefits of becoming an Elite Team© member
- #3 - We'll then cover the benefits of being in our co-op advertising group
- #4 - We'll then go over our digital product packages and the purchase order form
- #5 - We'll then end the call with a quick Q&A session for anyone that has questions

Our presell funnel for Simple Leverage Worldwide™ / Elite Teams©

- a) The prospect responds to an advert.
- b) The member tells the prospect to follow (3) simple steps.
- c) Step-1) **Listen** to the 24/7 sizzle call.
- d) Step-2) Opt-in and **watch** the introduction video.
- e) Step-3) **Call** the 24/7 recorded conference call.
- f) The prospect will either call the sponsor or attend one of our LIVE conference calls.

The basics of Simple Leverage Worldwide™

Simple Leverage Worldwide is a hybrid crowdfunding platform founded by Larry Oxenham back in October of 2016. It's a prepay crowdfunding / fundraising variation instead of a propay program like gofundme.com.

Larry himself calls it a cash leveraging system connected to a crowdfunding variation or template.

He considers his primary product "cash" with the added benefit of combining the secondary service-based products to complete the package. The service-based products are the prospecting calls & training calls, the capture page system, the auto-responder messages, the postcards, the fulfillment center, the white paper reports, the newsletters, etc.

The cash funding levels of Simple Leverage Worldwide™

You can choose from (4) different cash-funding levels. Each level has a one-time admin fee. Our group states that the speed at which you get funding will be directly influenced by the funding level / levels you initiate.

- Level 1: \$500 + \$49 admin fee**
- Level 2: \$1,000 + \$99 admin fee**
- Level 3: \$2,000 + \$199 admin fee**
- Level 4: \$3,500 + \$299 admin fee**

The 1-up pay plan of Simple Leverage Worldwide™

Simple Leverage Worldwide™ implements a 1-up payment system. This means you will make your first (initial) payment at the level you choose, then you will have to pass up your first sale to your sponsor to be qualified to receive cash-funding payments for life at that level.

So, for example, if you started at Level 1 (\$500) you would make the initial \$500 payment to your sponsor. This payment is called **your confirmation payment** that activates the system. Then you would pass-up your 1st sale to your sponsor to be qualified at \$500. This payment is called **your qualifying payment**. You will now be able to keep 100% of the cash funding payments at Level 1.

Examples:

You make the initial payment of \$500 to your sponsor to activate Level 1
You advertise SLW™ and make your first sale. Here's what will happen to that sale at each level:

Level 1 - \$500 sale = total sale goes to your sponsor.

Level 2 - \$1,000 sale = you keep \$500 / the other \$500 goes to your sponsor.

Level 3 - \$2,000 sale = you keep \$500 / the other \$1,500 goes to your sponsor.

Level 4 - \$3,500 sale = you keep \$500 / the other \$3,000 goes to your sponsor.

Note: This is assuming that your sponsor is confirmed & qualified at Level 4 - \$3,500.

Note: You will not be able to move forward with SLW™ until your sponsor confirms your first payment.
It's an easy process to do and only takes a few seconds to complete.

The 4 different ways to receive cash funding payments

The first way is by **the initial sale**. We call this the confirmation sale.

The second way is by **the 1-up sale**. We call this the qualifying sale.

The third way is by **the roll-up sale**. This is when the sale rolls up to the next active member within a payline.

The fourth way is by **the upgrade sale**. This is when a member who starts at a lower level wants to upgrade so they don't have to pass-up any more sales.

So in essence, you have (4) different income streams from (1) program and each person that joins you creates a new payline to infinity.

The basics of Elite Teams©

Elite Teams© is our group website designed to compliment many aspects of SLW™ as well as fill-in-the-gap on some of the areas we feel were lacking. **Those areas are:**

- 1) adding digital product packages at each level instead of relying on a service-based product only.
- 2) holding more conference calls & training calls instead of one call per week.
- 3) creating a support system for members that includes reports, documents, handouts, income graphs, banners, flyers, (additional) postcards, business cards, etc.
- 4) setting up co-op advertising groups for all ET members.
- 5) split testing the combination of online & offline marketing together as well as many other benefits included inside Elite Teams (or ET for short).

Simple Leverage Worldwide™ does not need to make false promises. The fundamental aspect of its operational core is the name. **Simple – Leverage – Worldwide.**

The basics of Elite Teams©

Our co-op advertising groups work like this:

1 – 1-20 member co-op groups. 10 being the standard.

2 – Team leaders will be assigned to each group.

3 – The TL will be in charge of collecting the advertising fees & sending out the ads.

4 – The TL will have a higher "click ratio" than the other members to compensate for their time, energy, & money into managing the teams.

5 – We will also have TL co-op groups that will benefit all of the teams leaders.

Our Digital Product Packages consists of:

- 1) **Product Package 1:** self development training, success mindset training, brainwave entrainment, rare books on self help, etc.
The retail value (not real world value) is over **\$500 (4.3 GB)**
- 2) **Product Package 2:** video training on internet marketing, affiliate marketing, network marketing, social media marketing, mobile marketing, youtube, facebook, instagram, linkedin, pinterest, tumblr, google hangout, list building, media buying tactics, & webinar income.
The retail value (not real world value) is over **\$1,000 (36.4 GB)**
- 3) **Product Package 3:** private label rights products (product suites) on many different areas of the self development market.
The retail value (not real world value) is over **\$2,000 (13.6 GB)**
- 4) Total – **54.3 GB** for all of the product packages.

Elite Teams© Weekly Conference Calls on... Simple Leverage Worldwide™

Be A Crowdfunding Hero!



Every Mon - Wed - Fri

5pm PST

1-641-715-0867

657511

Back Up CC

1-712-770-8071

898001

Crowdfunding – Fundraising For LIFE!

Have Questions? Call Us – Email Us – Text Us!

Call: (Wil) 1-760-708-2725

Email: eliteteamswp@gmail.com

Text: (Wil) 1-760-708-2725

Our recommended network for prospects: <http://cli.re/mymlmg>

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